

**25 - 27** | **2019**  
**SEPTEMBER**

# FORECH

## THE MAIN EXHIBITION OF HORECA SECTOR IN UKRAINE

INTERNATIONAL EXPOFORUM  
OF RESTAURANT,  
HOTEL BUSINESS  
AND CLEANING

## POST SHOW REPORT



ORGANIZER:  
KYIV INTERNATIONAL  
CONTRACT FAIR

**METRO**

GENERAL PARTNER:  
METRO CASH&CARRY  
UKRAINE



# FORECH 2019: FACTS AND FIGURES



## 2 exhibition halls

13 000 sq.m of  
exhibition area

FoReCH is the largest  
exhibition event of HoReCa  
sector in Ukraine



over 250  
companies-

exhibitors of FoReCH



9 participating  
countries

China, France,  
Germany, Greece, Italy,  
Lithuania, Poland,  
Turkey and Ukraine



8,500  
visitors

from all over  
Ukraine and  
abroad



Practical workshops and seminars by top chefs,  
as well as contests and presentations.

The whole range of products and services for  
hospitality industry of Ukraine was presented at  
**FoReCH 2019**

**Separate hall with coffee and equipment.**

**The key market leaders**, who present  
equipment, technologies and food for HoReCa  
sector in Ukraine, participate each year.

**For the first time at FoReCH** expositions  
**KYIV ROASTER VILLAGE** (the best offers from  
the coffee-roasting companies) and **Craft &  
Farming Products** (natural products by farmers  
and local producers) were presented.

**FOR THE FIRST TIME at FoReCH** under the  
aegis of SCA Ukraine **National Championship  
Brewers Cup** was held.

**Only at FoReCH!** For the three days of the  
exhibition participants and guests could sign  
hundreds of profitable contracts and find  
necessary business contacts.

Specialists claim that hospitality industry in  
Ukraine is now at the stage of active development  
and implementation of innovations. Over the recent  
years even guests from Europe and America have  
noticed a high level of service in restaurants and  
hotels. In Ukraine a favorable environment for  
doing business, development of small and medium  
enterprises, international trade and increase of

labor effectiveness, is being shaped. One of the  
main tasks of **FoReCH** exhibition is facilitating  
development of hotel and restaurant business  
in Ukraine. For 12 years the forum has become a  
traditional meeting place of heads of restaurants,  
cafes, confectioneries, hotels, sanatoriums, guest  
houses, restaurant&hotel complexes with suppliers  
of equipment and services for this sector.





# BUSINESS PROGRAM OF FORECH:

**Business program of FoReCH has brought together yet again more specialists of hospitality industry and admirers of culinary art this year.** Seminars by famous restaurateurs, workshops by top Ukrainian chefs, presentations of innovative equipment and services, National Championship Brewers Cup, contests and other events dedicated to various aspects of restaurant and hotel business have left pleasant impressions to the participants and visitors.

## THE MOST REMARKABLE EVENTS AT FORECH 2019:

The flagship of **FORECH** business program is **InRest Forum**. It is a unique educational platform for professional restaurant and hotel business. For the three days of the Forum such important topics as management, service, team and trends were discussed.

**Organizers:** *Restaurateur magazine and Kyiv International Contract Fair.*

**Speakers of the Forum:** *Mariia BANKO, Vadym KOSTENKO, Tereza DASHTOIAN, Maksym TSYBRIL, Olesia CHORNA, Anatolii POLKOVNIKOV, Serhii PONOMAROV, Evhen PLASTUN, Nataliia KOVRYHINA, Oksana MARUSYCH, Oleksandr MUSATOV, Serhii TRAKHACHOV.*

**CulinART Show'19** is a series of workshops and lectures for chefs. Speakers held culinary workshops and lectures on important issues: Healthy food in a restaurant menu as the most popular item; World culinary trends in Ukrainian version; Pizza with local products. New tastes; Why do confectioners need to make friends with chefs? Techniques: green curry, ganache, marshmallow etc.

For the first time at FoReCH **For Coffee Community**, a professional event for coffee industry, took place. The best speakers from Ukraine and abroad talked about essential topics and shared priceless experience of doing successful coffee business.



**Practical workshop** "HACCP in a restaurant for an owner and a manager: guideline for a successful implementation".

**Intensive workshop** on restaurant manager's (administrator's) work.

**Ukrainian Brewers Cup**, Ukrainian Championship for baristas, who prefer manual methods of brewing coffee. Organizer of the Championship is SCA Ukraine. The Championship was held from the 25<sup>th</sup> till the 27<sup>th</sup> of September in the International Exhibition Centre as a part of FoReCH. The winner is Oleksii Fedorovskyi, an experienced barista, who will represent Ukraine at the championship in Melbourne (Australia).





For the three days of **FoReCH** the work at most booths was extremely intensive.

**Hundreds of amazing workshops by the leading chefs, bakers and confectioners from Ukraine and abroad, interesting lectures, presentations, demonstrations, exciting shows and many innovations for hospitality industry** made the exhibition a special business communication platform and will be remembered by visitors for long.

The majority of workshops were held at the booths of such companies as New Project, Kontakt, METRO Cash&Carry Ukraine, Maresto, Profitex, Accord Group and others.

Thanks to **FoReCH** specialists of **HoReCa** sector have got valuable experience at educational lectures, have chosen the best equipment and signed profitable contracts.

Summarizing the results, we can confidently say that **FoReCH 2019** has once again become the main industry event for the specialists of hospitality industry, communication platform that has united producers, suppliers, chefs, restaurateurs and hoteliers.





## FEEDBACK FROM PARTICIPANTS OF **FORECH 2019**:



«At **FoReCH** I see interested faces of people who really like their business. There are a lot of impressive booths and an intensive business program. I wish the exhibition lasted even longer than 3 days».

**Anton Zhorin**, Head of METRO Cash&Carry Ukraine



«The exhibition has become bigger. I think that it is a vivid reflection of restaurant market development. Ukrainian HoReCa market is definitely growing».

**Sofiia Kolomytseva**, Publisher of Restaurateur Ukraine magazine, Organizer of InRestForum



«We like the exhibition a lot. I think it is the largest exhibition for HoReCa sector in Ukraine. As usual, my impressions of the exhibition are positive. Many people, a lot of useful contacts, new acquaintances and bright emotions – it is what we get here».

**Ivan Hrom**, Development director of Liko trading house



«**FoReCH** is the core event for our market in Ukraine. We always participate in this exhibition and understand that new technologies and trends are gathered here».

**Anatolii Primenko**, Deputy General director of Profitex



«The exhibition is superb. We like being here, what we get is many people and nice organization. We meet our partners and clients here».

**Olena Krasnenkova**, Marketing director of Manna Ceramics





«We participate in this exhibition always and present the best global brands. For us FoReCH is a cool business platform for new acquaintances, search for new clients and business communication».

**Tetiana Parchevska**, Marketing specialist at Maresto



«Almost all producers and importers of different equipment for HoReCa are presented here. The exhibition is definitely worth visiting».

**Evheniia Marokhtova**, Head of sales department at Apparatus



«I am pleasantly surprised with the size of the exhibition and the number of specialists in coffee roasting who share their expertise with people here. I can see that the specialized coffee market in Ukraine is growing».

**Katarina Gerasch**, Coffee expert, Independent global consultant



«The exhibition looks great. It is our second time at FoReCH. The exhibition has increased, there are two halls now. I see the potential and we are planning to participate next year as well».

**Oliver Zander**, Head of Eastern Europe regional development of water treatment department at BWT



«It is an impressive and big exhibition. There is much you can do and see here. Coffee culture in Ukraine is well developed».

**Grigoris Mountanos**, Member and Barista of Underdog Roaster (Greece)

Management team of **FoReCH 2019** is grateful to all the exhibitors, partners and guests for the interest in the exhibition! There is much interesting, exciting and inspiring ahead.

**See you at FoReCH 2020 in the International Exhibition Centre  
(Livoberezhna metro station)!**

**Website:** [www.forech.kiev.ua](http://www.forech.kiev.ua)

**FB page:** [www.facebook.com/InternationalForech/](https://www.facebook.com/InternationalForech/)